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The collection is rounded out by six conventional electric cooktops in various configurations, priced starting at \$899 for a four-burner, 30" Architect® Series II model. Certain models also feature touch activated controls for a completely smooth, knob-free surface and a subtle, watermark surface design. For supplementing existing cooking surfaces in the kitchen, or for adding cooking capabilities in other parts of the home, there is a 15" model with two burners priced at \$649.

Since the introduction of its legendary stand mixer in 1919 and first dishwasher in 1949, KitchenAid has built on the legacy of these icons to create a complete line of products designed for cooks. Over 90 years later, the KitchenAid brand now offers virtually every essential for the well-equipped kitchen with a collection that includes everything from countertop appliances to cookware, ranges to refrigerators, and whisks to wine cellars. To learn why chefs choose KitchenAid for their homes more than any other brand* visit <http://KitchenAid.com>.

*Based on a 2010 survey, KitchenAid was found to be the home kitchen appliance brand chosen most often by members of the International Association of Culinary Professionals.

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NOTE TO PRESS: Please visit the KitchenAid online press room at <http://kitchenaid.com/flash.cmd?#/page/inside-kitchenaid-press-room/> to download high resolution product images and view the latest KitchenAid press releases.